



## **10 REASONS YOU BELONG IN GGS**

### **BUSINESS LEADERS IN THE AGING FIELD**

#### **1. ADVERTISE YOUR PROGRAMS AND SERVICES**

As a GGS member, you will be able to advertise your available services in order to reach as many individuals in your target community as possible. You can advertise your business through blog opportunities and by being recognized in the Member Spotlight section of the monthly GGS newsletter. In addition, members receive discounted exhibitor rates.

#### **2. PROFESSIONAL DEVELOPMENT**

GGS offers many free and discounted professional development resources. Through workshops, webinars, member-only materials, and our conference, GGS offers many free and discounted professional development resources and opportunities.

#### **3. NETWORKING**

The GGS membership is multi-disciplinary and includes professionals across the aging network. As a GGS member, you have ample opportunity to network with others who work in the field of aging.

#### **4. LEADERSHIP OPPORTUNITIES**

Through joining our Board of Directors, participating on a GGS committee, or engaging in other volunteer initiatives, GGS offers opportunities to get more involved in the aging network and build leadership skills.

#### **5. JOB POSTING SERVICES**

The GGS website houses a job-posting platform. As a GGS member, your business could post job openings and potentially find qualified applicants to fill your vacant positions.

[www.georgiagerontologysociety.org](http://www.georgiagerontologysociety.org)

## 6. STAYING INFORMED

As leader in the aging network, it is very important to stay up to date on current efforts and initiatives in the field. Members have access to the latest news, events, and efforts to serve older adults. Additionally, GGS members have access to the Monthly GGS Connector Newsletters, which can also keep you informed on the latest and greatest in our network.

## 7. NEW PERSPECTIVES

We are often extremely busy and can get stuck in our own little bubbles. Being around other aging professionals with different viewpoints will expose you to new ideas and outlooks. This can have a very positive effect not only on your personal growth and development but your overall professional success as well.

## 8. ADVOCACY

As a GGS member, you will receive updates on the biggest issues facing older adults in Georgia and have opportunities to engage in advocacy in an effort to improve the lives of older Georgians.

## 9. EDUCATION FOR STAFF

Through being a GGS member, you can acquire additional and supplemental education for your staff through the conferences, webinars, and many other resources.

## 10. VALUE

An organization (for-profit) membership in GGS is only \$300 a year and includes five individuals. The cost is affordable, and the benefits are vast!

**Join GGS today and be a member of the largest state organization of multidisciplinary professionals in the field of aging that educates, serves, and advocates for older adults and their families!**

"As a Regional Vice President of Hospice Sales and VP of Business Development for Home Care, I've found GGS to be instrumental in connecting me to key industry leaders who are knowledgeable and experts in the field of Gerontology. It is important to me to ensure that I provide the highest quality resources to my patients, families, and referral partners. GGS is an organization that aligns with these values and my go-to for the latest resources, education and updates. Thank you GGS!"

- Bridgett Skelton  
Vice President of Business Development  
CaraVita Senior Care Management

