



Request for Proposals to Advance Dementia Friendly Initiatives in Georgia

Georgia Gerontology Society, Inc.

Date of Publication: June 19, 2018

Proposals Due: August 1, 2018

Anticipated Selection of Awards: September 15, 2018

Grant Cycle: October 1, 2018 – October 1, 2019

I. Introduction

A. What is Dementia Friendly?

Led by the Dementia Friendly America (DFA) initiative, communities across the nation are taking action and becoming dementia friendly. A dementia friendly community is informed, safe and respectful of individuals with dementia and their families and provides supportive options across the community to foster quality of life. DFA communities are working across sectors (such as with partners in health care, business and banking, legal and financial, faith communities, local government and more) to ensure they are friendly places for people with dementia and their caregivers to live. Every part of the community has a unique role in a dementia friendly community. DFA communities are building on a model developed by Minnesota's ACT on Alzheimer's and the dementia friendly communities in Minnesota. Dementia Friendly America is made possible by a national collaborative with over 35 national organizations. Dementia Friendly America is administered by the National Association of Area Agencies on Aging and was launched at the 2015 White House Conference on Aging.

B. Objective of this RFP

The Dementia-Friendly Toolkit guides communities through a research-informed process that fosters adoption of dementia friendly practices in all parts of community. The toolkit is designed to be flexible and adapt to fit a community's needs and complement other project management processes. The four phases are: Convene, Engage, Analyze, and Act.

The objective of this RFP is to contract with one community to support their efforts in planning and implementing any phase of the Dementia-Friendly Toolkit.

Phase 1- Convene

Convene key community leaders and members to understand dementia and its implications for your community. Then, form an Action Team.

Phase 2 - Engage

Engage key leaders to assess current strengths and gaps in your community using a comprehensive engagement tool.

Phase 3 - Analyze

Analyze your community needs and determine the issues stakeholders are motivated to act on; then set community goals.

Phase 4 - Act

Act together to establish implementation plans for your goals and identify ways to measure progress.

You can find more information on the four phases at <http://www.dfamerica.org/toolkit-1/>.

The applicant can be a non-profit organization, for-profit organization, or local government entity. If you have questions about whether you are eligible to apply, please contact administrator@georgiagerontologysociety.org. An award of \$2,000 may be awarded to one organization and must be used within a year of the anticipated award date of October 1, 2018. This RFP does not obligate GGS to award a contract if a qualified proposal is not found.

Proposals must be submitted via email to administrator@georgiagerontologysociety.org by 5:00 PM, August 1, 2018. Applicants must put “RFP Submission” on the subject line.

II. Proposal Format

Responses to this RFP must consist of the following components:

1. **Description of Company or Organization** – This section should include a short description of the applying agency and how this agency will take a leadership role in dementia friendly initiatives in their community. This section should also include the contact person for the organization including email address and phone number.
2. **Current Dementia Friendly Progress** – If your community has already begun work towards becoming dementia friendly, provide a summary of your work thus far. If you have not begun the process, please outline why your organization is interested in beginning this process.
3. **Engaged Partners** – List all partnering agencies and individuals that have expressed interest in working on this initiative. If your community is in the very early stages and has not begun convening interested parties, please list the agencies you will be attempting to engage.
4. **Inclusion of Persons Living with Dementia** – Outline how you will involve individuals living with dementia and their caregivers in your planning and activities.
5. **Outline of Activities/Budget** – We understand that many communities are at a very early stage of this process and may not know what specific activities they will be implementing. Please provide as much detail as possible on how your organization plans to move this process forward in your community and how you anticipate using these funds. If you are selected, you will have the opportunity to use the funds differently if plans change by submitting a request to GGS.

III. Proposal Evaluation and Selection

A selection committee will be composed of members of the Georgia Gerontology Society Board of Directors and Victoria Helmly, State Coordinator of the Georgia Alzheimer’s and Related Dementia Plan.

If an organization submits a proposal, no other member of that organization shall serve on the selection committee.

All proposals received by the deadline will be evaluated by the selection committee.

During the evaluation process, all information concerning the proposals submitted will remain non-public and will not be disclosed to anyone outside of the selection committee.

IV. Applicant Questions

All questions should be addressed to Amanda James, Executive Director of the Georgia Gerontology Society at admininstrator@georgiagerontologysociety.org. Please put “RFP Question” in the subject line.

V. References

www.dfamerica.org